



THE AVASTAR

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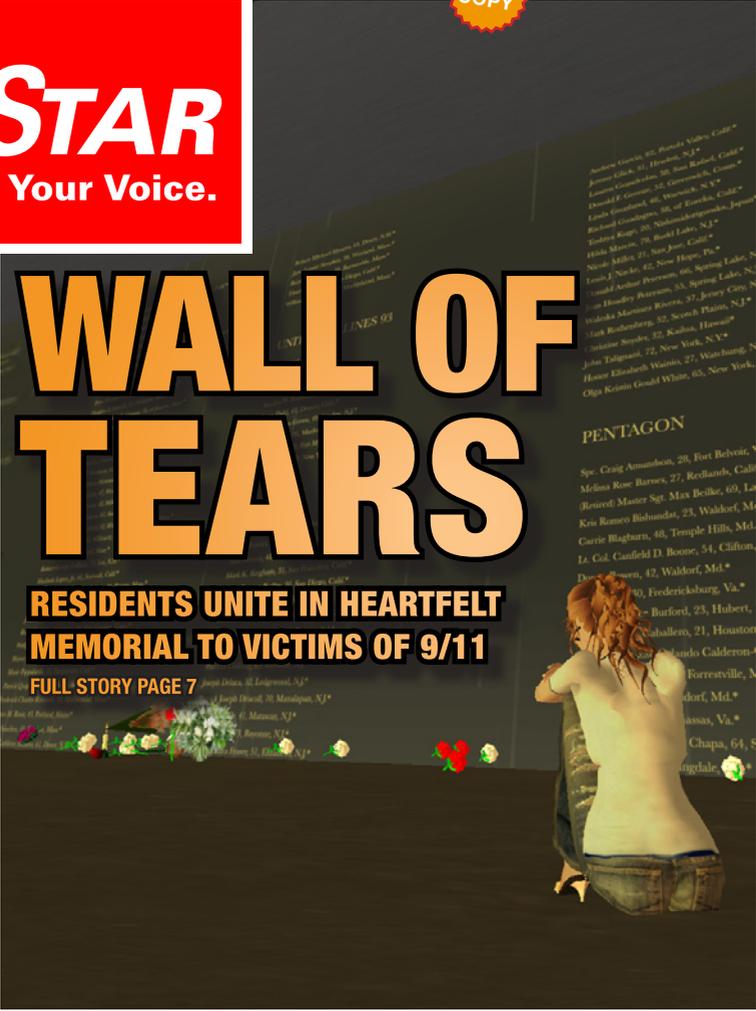
Check out SL's top beaches, plus events of the week

EXCLUSIVE:
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WALL OF TEARS

RESIDENTS UNITE IN HEARTFELT MEMORIAL TO VICTIMS OF 9/11

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SCIENTOLOGY TO RECRUIT IN SL

By DYLAN MILES
SCIENTOLOGISTS' plans to recruit residents to their controversial movement have met with strong opposition. See page 3

- 'CULT' PLANS SPARK BRAINWASHING FEARS
- SCIENTOLOGIST SAYS SL IS "FERTILE GROUND"

INSIDE OPINION

We respect SL as a pioneer in the coming era of 3D internet. It is SL that opened the door to the metaverse for ordinary people and ignited the revolution in the industry.

HUI XU
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IT was one of those rare moments when you sit in front of the keyboard and actually get goosebumps.

The sight of Nika Talaj sitting serenely in front of the wall of names was the most moving thing I've seen in SL.



REGIS BRAATHENS
p.12

WRITE FOR THE AVASTAR

HAVE a story? Want to work for The AvaStar and earn big L\$? Send an email to newsdesk@the-avastar.com.



NUMBERS OF THE WEEK

87543 ... the number given as peak concurrency on September 13. Linden Lab have since admitted it was a mistake.

9 ... proposals to improve the city can be viewed at the replica of Copenhagen on the CPH sim.

31540 ... items are owned by Iris Ophelia according to a New York Times article on SL consumerism.

SAD AND PATHETIC



THE grid was hit by countless grieving attacks on Wednesday sparking a debate as to why it is that the Lab don't do more to prevent it. *PIC BY ANGLIQUE HANDRICK*

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By DYLAN MILES

EXPANSION PLANS:
SL Scientologist
talks to The AvaStar



“SCIENTOLOGISTS WILL BRAINWASH SL”

RESIDENTS FEAR CONTROVERSIAL RL RELIGIOUS MOVEMENT'S SL RECRUITMENT PLANS

SCIENTOLOGISTS' plans to exploit the 'fertile ground' of SL for recruiting residents to their controversial movement have met with strong opposition.

The so-called Church, which is considered a business in countries such as Germany, has big plans to expand beyond its two groups and recruit hundreds of residents in SL.

DAUNTING

An employee of the Scientology movement in SL who agreed to speak anonymously to The AvaStar, revealed their daunting plans to step up an in-

world campaign. "Our plan over the next 12 months is to massively reach out and to rezz dozens of avatars controlled by church members to help with the campaign" said the representative.

UNWITTING

And resident's fears that Scientologists will be preying on unwitting SLers may be justified, as the rep revealed their recruitment drive. He said: "SL is a fertile recruitment ground because many residents spend time in world to escape their RL problems. Scientology can

help them to solve those problems." But their plans have met with strong opposition, with some residents forming a group called 'Scientology lies'. The owner, Ciron May, said: "This is a space in which they can also manipulate people just like in RL. My group's aim is to inform people about how a cult can be bad". Group member and German resident, W. Dagger, said: "Our Bavarian interior minister Gunther Beckstein said once that Scientology is not a religion it's a business and its aim

is to gain power over individuals and try to brainwash them. I agree – and it is very dangerous for SL." But other residents are ready to give it a chance. Sebas Writer, member of Scientology in SL said: "I joined this group because I wanted to learn more about Scientology and in SL it seemed safe to do that." "There are people that think we are a cult" added the Scientologist. "But we are working on an outreach campaign, involving events, discussions and concerts to tell people about us."

NEWS BITES!

AGE PLAY WINS

RL Dutch politicians have reacted angrily to the news the Prosecutor's Office will not pursue child porn investigations in SL. A spokesman for the office explained avatars were not realistic enough to merit charges being brought.

SHARIA LAW IN SL

THE Al-Andalus Caliphate Project aims to bring Islamic principles of government to SL. Two sims, Al Andalus Alhambra and Al Andalus Generallife, will be run under Sharia Law.

FIX BUGS FIRST

PERLAPISE Linden has confirmed that the 'Excessive Puppeteering' feature – being able to manipulate avatars in real time to create unique movements and gestures – will be delayed until at least early 2008. Linden Lab will concentrate on fixing existing bugs instead.

PEUGEOT TESTS

CAR giant Peugeot invited fans to test drive their new 308 RC Z concept car in-world. The build was launched to coincide with the car being displayed at the Frankfurt IAA Motor show in RL.

SIMONE IN SHAM CONTEST SHAME

By **CARRIE SODWIND**

POPULAR designer and charity owner Simone Stern has come under attack for allegedly exploiting models.

Models from her group 'Super Role Models' claim the top designer exploited 62 girls as part of a sham competition used to promote her store.

ACCUSATIONS

The models had to take part in a grueling schedule of up to ten fashion shows a week to market Simone's designs and were not allowed to work for any other designer. The accusations erupted after the SRM group was suddenly dissolved following 'internal disagreements' last week and several models have since broken their silence, accusing Stern of using them as unpaid campers and renegading on her promises. Model Mairead Fitzgerald said: "The en-

tire experience was a sham, an exercise in changing the ground rules to suit the whim of Simone at any given second. She's driven to succeed. Unfortunately, this drive includes steam rolling over the hearts, dreams and minds of anyone in her path."

AFRAID

Disillusioned models say they had worked hard for the glamour of the job title. Bronia Vanalten said: "After talking to several others who were involved I think it is very sad that this once savvy business woman has managed to squander so much good will. To think I joined this group because I thought it was classy and elegant!" The models say many are

too afraid to openly criticise Simone due to her massive influence in-world, and have to resort to blogging anonymously about their concerns.

But friends have left to Simone's rescue to prevent the name of one of SL's largest design houses being tarnished.

Nazz Lane, co-owner of Simone's successful charity Virtual Angels, which raises funds for SL residents seeking health care, was quick to defend her. Nazz admitted several models had taken on a lot of responsibility for busy Simone, but added that Stern "has a heart of gold". Simone denied many of the charges against her, but refused to comment officially. She joked: "If you think I am going to comment on that yer smokin' a crack pipe."



ACCUSED: Fashionista Simone Stern

FRIENDS BOOST FOR BRAVE KIMBER

TOP MUSIC EVENT FOR SL RESIDENT BATTLING AGAINST CANCER

By **CARRIE SODWIND**

BRAVE Kimber Enoch's struggle with cancer is set to be given a boost by a massive in-world music event held in her honour.

Just three weeks ago, The AvaStar revealed the moving story of much-loved SL DJ, Kimber Enoch. After she survived a life-threatening operation in her bid to beat cancer for the sixth time, Kimber has struggled to get back to SL as she battles hard to make a full recovery.

Now friends, cancer victims and survivors are holding a huge event with a star-studded cast of musicians to show support for Kimber and give hope to other cancer sufferers looking for a creative outlet. Caring Mynekogirl Ansett, a good friend of Kimber's, has been organising the event and will also play at the Convention. She has received a lot of generous backing from



COURAGEOUS: Kimber Enoch

"Music is the best healer. In SL nobody is ill. Everyone can dance, have a good time and forget. But, this concert is also to remind everyone that under it all we are real people.

INSPIRATION

"People from all areas of SL have expressed interest - a top designer even sent me a dress for the occasion. Kimber Enoch was the inspiration behind all of this."

Top live acts will include Mel Cheeky and Frogg Marlowe and many clubs and sims are on stand-by to hold an audience expected to vastly exceed the 100 capacity Salutaris convention centre.

Mel Cheeky said: "I am hoping the event will raise not only a lot of money but also create awareness." Musician RoseDrop Rust said it was an honour to be invited to play. "These events are the manifestation of SL's community spirit."

Sick Kimber was not available to talk this week. Her friends are on tenterhooks, praying she will be well enough to be there herself.



GREAT FRIEND: Mynekogirl Ansett

IM SPAM HELL

THE OWNER of one of the largest art groups in SL stormed out of the group after IM spamming made her life hell.

Nebulosus Severine's group, Art & Artist Network, has an impressive 1457 members and was intended to share art-world updates.

But the group is now misused as a platform for non-group related squabbles and adverts. Finally reaching the end of her tether with the spam cluttering her IM box, Severine quit last weekend.

Talking to founder of SLART Magazine, ArtWorld Market, Nebulosus said: "I just can't take all the petty arguing in it any more... I'm just burnt out."

ArtWorld asked Philip Linden at his in-world meeting to address what could become a big problem for group communication. "There is no option for anyone to turn off group IMs, or even to mute a group. This is a real issue in big groups" said ArtWorld.



QUIT: Nebulosus Severine

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A FITTING TRIBUTE



By **CARRIESODWIND**

RESIDENTS PAY THEIR RESPECTS TO 9/11 VICTIMS

DEEP IN THOUGHT:
 Nika Talaj

THOUSANDS of residents from around the world joined in emotional and heartfelt tributes to the memory of the victims of 9/11 at sims across the grid.

In a massive show of support at the largest memorial on World Trade Centre island, countless flowers, notes and donations were left at the foot of the stone walls engraved with the names of all 2996 that died six years ago and animated with raining

water resembling the tears shed. Some residents held moments of silence in respect for the victims. The magnificent memorial sim which received a traffic of over 33,000 in the first two days, was set up by Liam Kanno, who witnessed the tragedy and himself lost family members in the attacks. "I am very happy to see it well received. Since the event has a global impact, I assumed there would be a general

need for a VR space to today. The impressive number of people that turned up really added to the experience." It was an incredible message sent out by a united SL community, that veteran resident Lexi Morgan described as simply "amazing".

TOUCHED
 A co-owner of the sim, Sundra Petrov, found it hard to put her feelings into words: "Our hearts were touched and our minds amazed by the people pouring in". Lindini Lok, one of the many visitors who praised the memorial, said: "I thought it was a very moving experience to be there

need for a VR space to today. The impressive number of people that turned up really added to the experience." It was an incredible message sent out by a united SL community, that veteran resident Lexi Morgan described as simply "amazing".



REFLECTING:
 Sim founder Liam Kanno and visitor Lexi Morgan

NOW!



ADVERTISE IN SL'S FAVOURITE NEWSPAPER

IT'S THE BEST WAY TO GET THE WORD OUT

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OR IM COYNE NAGY



MEDICAL AUTHORITIES SEEKING TO BENEFIT FROM SL INTERACTION

ILLNESS and injury is not something that can affect an avatar – so why is it many RL doctors are turning their attention to SL?

The key lies in the interaction and communication that the virtual world encourages between doctors, medical students and even patients.

Medical professionals from around the world met up recently on Second Nature Island to discuss the future of medical information. The Second Sessions event was a continuation of the famous RL SciFoo Camp, and attracted a diverse audience of scientists, medics and thinkers. One member of the camp, Berci Dryke, sung SL's

praises as a medium for learning: "To learn and study without boundaries, it's just perfect."

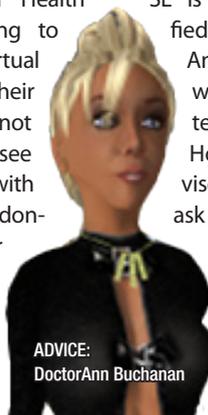
Medical institutions are also setting up in-world, with the British National Health Service (NHS) last week joining other major organizations such as the U.S. Centers for Disease Control (CDC), the Red Cross, and the U.S. National Institutes of Health (NIH), seeking to use the virtual world for their benefit. Yet not all residents see the point, with one London-based SLer poking fun at the NHS: "They should sort out

the mess that is our national health system before they start playing in SL."

There are even RL doctors and dentists that are seeking to interact with patients in the 3D environment offering consultation for bargain basement L\$ fees.

But it is difficult for residents be sure that their practitioner in SL is indeed qualified in RL. Doctor Ann Buchanan, who operates a teaching clinic in Hospital sim, advises: "What I do is

ask for references, specifically where they are working now and a contact person."



IBM STRIKE!

By Morrhy's Graysmark

IBM is bracing itself for a massive PR blow, as a RL union organises a strike against the computer technology giant.

UNI Global Union is set to launch the first strike in a virtual world on September 17 in its bid to seek compensation for 9,000 employees of IBM Italy.

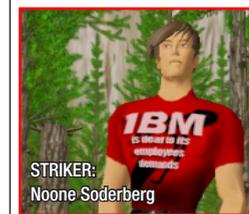
Preparations are well underway with free strike kits being handed out on Commonwealth Island.

UNI's RL General Secretary, Philip Jennings, said: "We expect hundreds of strikers to join us in the IBM-SL day of action. What's especially new is that workers will be anonymous!"

According to UNIGlobalunion Oh the response has been huge, with residents from around the globe picking up strike kits.

"Some will see it as a game, but the workers' rights are at stake and this has a huge following," said ColinM, another SL UNI member.

IBM Italy declined to comment.



THE FILM EVENT OF THE YEAR!

FILM SCRIPT COMPETITION AND CASTING SHOW AIMS TO FIND THE BEST FILM TALENT IN SL

MACHINIMA buffs and budding actors are in with a chance of scooping half a million Linden Dollars in SL's largest ever film event.

The film script competition and casting show called 'Weltbild sucht den Avastar' (Weltbild searches for the Avastar) is hosted by German media company Weltbild.de and sponsored by SL's favourite tabloid, The AvaStar. In what promises to be the biggest event of its kind, the contest gives keen film and machinima writers the unique chance to compose a short film screenplay. The winning

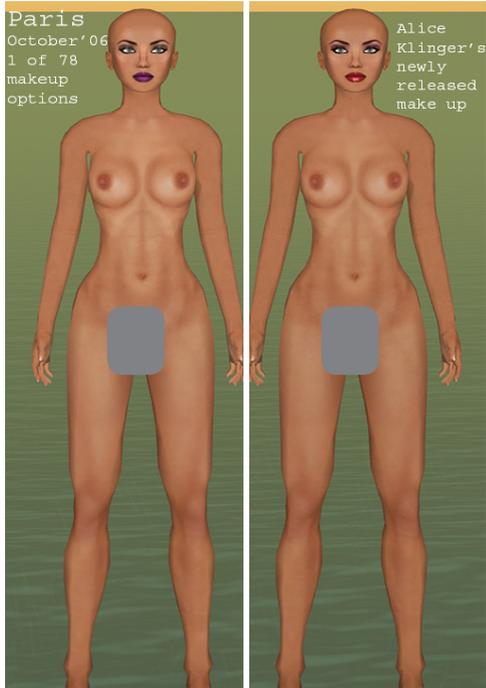
script, chosen by an panel of experts including German TV star Bettina Cramer and director Rainer Matsutani, will not only be awarded a massive L\$500,000 but also see the script turned into a top quality SL movie! A professional casting will take place searching for the most talented actors in SL to act in the winning screenplay, which will then be produced in-world. The screenplay competition will kick off on Saturday 15 with a bang at the official opening party for Weltbild island, designed by content creator Bokowsky & Laymann.



RELAX: Chill here with the cast after the show



LIGHTS, CAMERA, ACTION: Weltbild auditorium



Paris
October '06
1 of 78
makeup
options

Alice
Klinger's
newly
released
make up

CHEAP NAUGHTY SKIN RIP-OFF

FAKE SKIN ANGERS DESIGNERS *By CARRIE SODWIND*

THE latest designer rip-off is an uncanny replica of a top skin by Naughty designs which has recently been put on sale in a new store, for a fraction of the price. Alice Klinger's latest skin release was placed on sale for a staggering L\$ 100, compared to the Naughty skin at L\$3200. Designer Pompo Bombacci was astonished, commenting, "What creator in the right frame of mind sell skins for L\$100?"

The scam comes just weeks after The AvaStar revealed the blazing row over a pair of boots that had been allegedly copied from another designer. Fashionistas now fear that this dog eat dog culture may be spreading. Lost Thereian, co-owner of Naughty, is devastated: "It is truly sad what SL has turned into."

your mail @

YOURMAIL@THE-AVASTAR.COM

WELCOME ALL AVATARS

Dear Regis,
Koinonia Congregational Church, one of many churches in SL, is a welcoming congregation that does not restrict access to anyone regardless of how they dress.

We are deeply saddened that Cologne Cathedral has chosen to block access to people who choose nonhuman avatars, as this gives a distorted view of the faith communities in SL. There

are many communities that do not block individuals based on their avatar's costume. Koinonia Congregational Church is a church that truly exemplifies the open door motif that the Church of Jesus Christ is open to all people. Our building has no doors and we only ban those who choose to

not respect our sacred space in a manner that is disruptive to a worshipping community. We call upon other communities of faith who enter their doors so the Christian communities in SL might further mirror the Beloved Community of Christ.

By Adelph Gustafson

*Chaplain,
Koinonia Congregational Church, Xenia*

L\$500
E-MAILS
WRITE TO:
YOURMAIL@THE-AVASTAR.COM

OUR WORLD IS NO DESERT

Hey Regis,
I enjoyed your piece about SL's media coverage.

Only last week, a Spanish girl dropped a translation of some of the main points in an article in El Pais headed "SL is a Desert" on my RL desk.

It goes on to claim that 85% of avatars have been abandoned and that most users only log on for sex or free money. I pointed out that if you look at the number of users online at any one

time you can see that its hardly a desert. When I first started out in SL you would be lucky to see 10,000 users on at mid-morning European time. Now you can get 35,000 at that time.

I have just had my first SL Birthday. In that short time I have acquired a large amount of land, had properties built and gardens landscaped, made new friends, young and old, from all over the world who have taught me

many things and written articles for a virtual magazine.

I don't call that a desert. It amuses me when you read Guardian style articles about SL. Invariably it involves sending a wet behind the ears cub reporter into SL for the weekend to see what happens. Oh what a surprise! You went clubbing and got propositioned for sex. Thanks for the insight love.

By Jon Renneville

AVASTAR READER SPOTS FOUL PLAY

Dear Regis,
Something needs to be done about corporates using SL as a platform for advertising - at a minimum PG standards should apply.

Recently Brussels Airlines used a SL PR Company The Blue Pill Group to set up a voting system to allow people in SL to Vote for their favourite locations - b.places.com.

Places like "The Fucking Hole" can publish this title, which although a friendly rock music location has a very poor choice of name.

The site is open to both adults and Children and therefore PG standards need to be upheld.

It really does Brussels Airlines no favours to be associated with locations with titles such as "The Fucking Hole".

By David Rau
(Audrey Benoit, Head of e-Business for Brussels Airlines replied:

"Thankyou for rightly spotting this. This has been corrected urgently and improper language has been removed.")



REGIS BRAATHENS

MUPPETS!

LAST week I criticized RL media for using muppets to cover SL stories who inevitably produce articles riddled with blunders.

And they don't get any better than the crap the (UK) Daily Telegraph wrote today! Incredulously they claim the Liverpool Philharmonic's event will not only be the FIRST concert in SL, but the "FIRST ever professional music concert in a virtual world". What a joke.

LIND-O-METER!

THIS WEEK: Improving

Lab-solutely awful!

Phil-ing blue!

Lagging behind!

IMproving

Sim-ply the best!



A PROUD DAY FOR SL

MEMORIAL A FITTING TRIBUTE TO 9/11 - FORGET MINDLESS GRIEFERS

IT was one of those rare moments when you sit in front of the keyboard and actually get goosebumps.

The sight of Nika Talaj sitting serenely in front of the wall of names was the most moving thing I've seen in SL.

RESPECTS

The memorials to the victims of 9/11 were an example of SL at its best - a community of residents coming together from all over the world to pay their respects at amazingly fit-

ting and beautiful sites. Not even RL has places of remembrance like these. It was certainly a proud moment for anyone who was there and it showed how special Second Life can be.

PATHETIC

But it is a sad fact of life, that there will always be a bunch of morons who try to ruin days like these and leave their pathetic mark.

Like many residents I was shocked at the racist grieving attacks that hit many parts of

the grid. For normal people it is impossible to grasp how some can be so callous.

Discussing the issue with a friend, he said to me "I wish I could talk to them." But to be honest, there is very little point in that.

The best thing is to forget these idiots and remember what was an exceptional day for the community of SL.

PLEASE SEND ME YOUR COMMENTS: regis@the-avastar.com

AVASTAR READERS' REVENGE

Shock horror! It seems like the tables have turned on AvaStar reporters!

With hundreds of AvaStar readers taking pics of celebrities in SL doing scandalous things, spotting SL stars with the trousers down or snapping Philip Linden motionless on the dancefloor - some residents are now getting their revenge! I received a photo in my inbox of AvaStar reporter Dylan Miles stuck in a 'love bean' with the line "reporters can be spotted too!" It seems I'm going to have to start watching my back when I'm out and about in SL!

But I'm not going to be a spoilsport - so I urge all you trusty ava-razzi to keep on

sending your great pics to yourphotos@the-avastar.com and win yourself L\$500 each time...

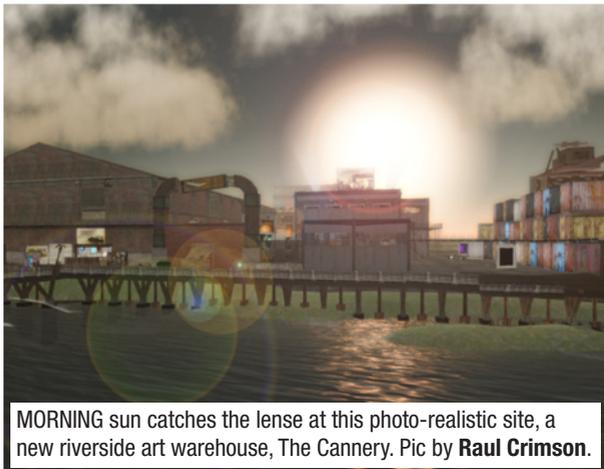
But if you catch me doing something scandalous, then please let's talk about it in private, I'm sure we can come to some agreement!



SPOTTED! AvaStar reporter Dylan Miles

L\$500 PICS OF THE WEEK yourphotos@the-avastar.com

SPOOKY! Ghosts are already haunting the tunnel of a ghost-train, set to span several sims on Eco One. Pic by Aladin Bourne.



MORNING sun catches the lense at this photo-realistic site, a new riverside art warehouse, The Cannery. Pic by Raul Crimson.

WHEN working away in a sandbox Carsten Taft looked up to see he had company. He managed to get a snapshot of the beast before legging it!



WIZARD Gynoid looks on at the sick grieving that took place on what was for most a remembrance day.



HIPIHI IN PICS

HiPiHi World is a dynamic 3D virtual world, inhabited and, according to official PR, owned by its residents.

China-based, HiPiHi is actively building a global virtual world much the same as Second Life. It is not just focussed on China, but aims for residents from different regions and cultures to interact with each other.

Below are some scenes from SL's 'rival' HiPiHi:



FASHION: Models strut the catwalk just like in SL



ROMANCE: You may just meet your dream partner!



GRAPHICS: SL's windmill will do well to match this

META-NEWS

EXCLUSIVE:

HIPIHI BOSS' SL VISION

VIRTUAL WORLD TYCOON REVEALS HIS PLANS

HUI XU is the man behind HiPiHi, the Chinese answer to SL. The founder of one of SL's main rivals, talks exclusively to REGIS BRAATHENS about the future of virtual worlds, SL and his own plans for virtual world domination.

THE AVASTAR: Mr. Xu, what attracts you to virtual worlds?

HUI XU: I think virtual worlds are totally different new dreamland for us, which extend our imagination, add new value to the Internet, and create a new era for the life of human beings. In addition, all 2D business models can be applied in 3D virtual worlds, with a more interactive, immersive and attractive interface. I'm strongly con-

vinced virtual worlds will change the way people use the internet and bring a revolution to the relevant industry in the future. TA: Why did you create HiPiHi?

HX: Having got involved in several different 2D web ventures, I decided it was the right time to do something, as a response to the forthcoming Internet revolution. I took some time off and decided to create HiPiHi.

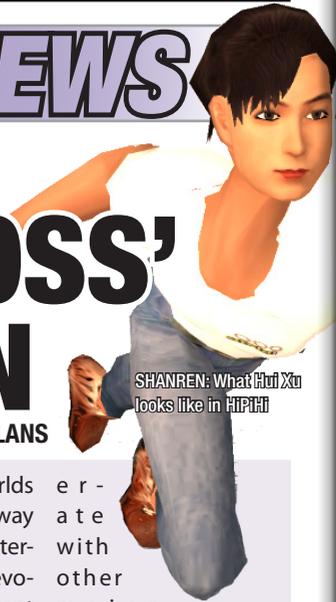
TA: So what's your strategy?

HX: HiPiHi's strategy is firstly, to cooperate with global leaders in the internet and communications industry to establish a set of relevant standards for the development of the 3D platform. Secondly, HiPiHi will coop-

erate with other major 3D virtual worlds to finalise these standards, and bring the possibility for users to interact and transact between different virtual worlds. Lastly, we will establish a HiPiHi virtual world global value chain.

TA: Being China based, will it be China-focussed?

HX: The HiPiHi platform aims to organise the user community in terms of their socio-cultural and lifestyle preferences. HiPiHi will work with groups to provide localised content and customise the user experiences within HiPiHi for each of the diverse socio-cultural "tribes" of



SHANREN: What HiPiHi looks like in HiPiHi

Asia, Eastern Europe or the Hispanic-speaking regions. Lifestyle-



centric sectors can be created by niche communities with their unique or alternative hobbies. We aspire to make HiPiHi an enabler for RL groups to create their virtual interaction zones too.

TA: Will HiPiHi outgrow SL?

HX: I think size is not the issue here. Virtual worlds, not just SL and HiPiHi, have to forge a spirit of collaboration because the industry is still very new and all of us have equally important roles to play in

shaping our futures.

TA: What do you see as the failings of SL?

HX: Both SL and HiPiHi

have experienced a process of improvement through trial and error. In this sense there are no absolute failings of the virtual world platform such as SL.

TA: How will the metaverse look in 5 years time and what will HiPiHi's role be?

HX: There will be many different virtual worlds platforms all over the world in 5 years. But it's very likely that they might use the same standards for their basic technical framework and operation. In other

words, the standardised clients enable the avatar and content to be exchanged freely between different platforms, which can naturally build a whole integrated and interoperated metaverse.

TA: So what does the future hold for SL?

HX: We respect SL as a pioneer in the coming era of 3D internet. It is SL that opened the door to the metaverse for ordinary people and ignited the revolution in the industry. I'm confident SL will continue to wield significant influence in the global virtual world industry in the near future.

TA: What has been your greatest experience in HiPiHi?

HX: I have an avatar in the HiPiHi world, named 'Shanren', which alludes to a Chinese legend of a person who seeks paradise in a world away from the materialistic aspects of city life. That "paradise" is the vision I hold for HiPiHi. I usually enter HiPiHi for my moments of leisure after a full day's work. I feel my virtual life has given



BUILDING: This world also revolves around residents building and creating - apparently owning it too



SOCIAL: Hanging out, chatting and enjoying life - the colours look like Torley Linden would love it!



DISCUSSION: In-world events play a massive role just as in SL



a-stars



A-STARS gossip with Dylan Miles and Babu Writer

By BABU WRITER

21 QUESTIONS:
Fiddy and DJ Kay at the
Q&A in Pontiac Garage

PARANOID
ADVISORY
CERTIFIED CONTENT

Fiddy in da SL club!

TOP Hip Hop artist 50 Cent made an SL entrance true to his style - to the sound of loud gunshots!

The badboy rapper was in-world to promote his latest album, 'Curtis', at a video show held at the Pontiac Garage. With the main sim invitation only, the show was simulcast at the six other Motorati sims.

KING

Fiddy was also brave enough to field questions from the resident audience. While most girls present were busy trying to show off their virtual assets to the rap king, one brave one questioned 50 as to why his songs were offensive to

women. Fiddy coolly replied his songs reflect what it was like in the neighbourhoods. **Callie Cline**, who was looking fine with her Motorati bling chain, said "It really was a fantastic event - so great to talk with 50 Cent live!"

MAD FOR IT:
Fiddy fans

LOOKING BLING:
Fashionista Callie Cline

HOWDY COWBOY!

YEEHA!
Cowboys watch the
rodeo action

By VERONICA2VIXEN DEVOIX

RODEO CLOWN:
Paddy Wright

RODEO KING:
Dax Dallinger

THE DOUBLE LIFE OF SCARLETT

ELEGANT: Scarlett can dress to impress...

FILTHY: The lingerie model can't keep her clothes on!

By ISABEL BROCCO

SL Budweiser model **Scarlett Niven** was spotted on Saturday night looking smart and executive at The Royal Investor's Ball. She was dressed up to the nines, in a long white ball gown, elbow-length gloves, and making a statement with an avant-garde neck-piece. Perhaps she was bored by the stiff suits... Just moments later she had let her hair down, and was swinging her hips in candy suspenders, at her own lingerie party.

A LIVELY two day rodeo bonanza at Tanglewood added some Texas

flair to the grid this weekend.

Spurred on by rodeo singer **Kim Seifert's** cheerleaders and the scores of watching cowboys **Archangel Yesheyev** and **Dax Dallinger** both rode to victory. Toughly fought out barrel races also added to the genuine feel of this exciting rodeo competition.

KIM SEIFERT FANS:
Kimmie tude dancers

SPOTTED!

TWIST again!
Designer **Rebel Hope** swings with attitude at U21 Global.

He's-Back!

SECOND TOUR:
Sexy Icelandic musician, **Holli Vals** (avatar **HolliVals Allen**) began his month-long tour **Reborn** this week.



UNDERWEAR SPECIAL

BY ISABEL BROCCO

What's important is what's underneath. Take some time to think about what your underwear says about you. The AvaStar has compiled three unique styles for very different occasions.

L\$70

BUBBLEGUM PLAID HAT
Curious Kitties (131, 219, 21)

L\$100

LACE BRA
by sf designs
Lotus (68, 252, 142)

L\$79

RAINY DAY UMBRELLA
Animation Island
(116, 5, 322)

STRIPED STOCKINGS
by DD
Euclidia (128, 148,

L\$50

PINK TEDDIES SHORTS
Babydoll (138, 282, 23)

FANTASY LEATHER BRA
Dark Delights (229, 235, 36)

L\$25



LEATHER AND CHAIN PANTIES
by sf designs
Plush Beta
(18, 85, 21)

L\$100

L\$50

TORN NYLONS
by Sheer Stockings
Rimutaka Park (149, 248, 652)

TWO TIERD VEIL CAP
Picasso (157, 34, 22)

L\$500

L\$750

CHANGING SQUARES JEWELLERY SET
Osato (213, 11, 61)

L\$350

PURITY LINGERIE SET
by sf designs
Isle of Nymphetamine (241, 204, 28)

L\$95

STOCKINGS
by Gracile
Sunset Commerce
(95, 146, 710)

L\$350

WHITE SHIM SHOES
by ZHAO
Whisper (117, 233, 46)

BIKER HELMET
Sweet Dreams (101, 152, 21)

L\$100



L\$189

DIAMOND CHOKER
Martys Sommium (171, 248, 23)

callie cline's STYLE HOTLINE



BE A FAIRY PRINCESS!

USE YOUR IMAGINATION AND DRESS UP AS FANTASY CHARACTERS

Every girl dreams of being a fairy princess, but alas, after we grow up we don't have those magical moments of dressing up and pretending like we did when we were little...

That's one reason I LOVE SL and fashion. I can be a fairy princess, no I AM A FAIRY PRINCESS!!! And this outfit proves it! I can fly, sprinkle fairy dust, sit on mushrooms, watch my little butterflies fly

over my lily pad covered ponds and invite friends over for tea and be fairy princesses! The amount of fantasy fun you can have with fashion in SL is unlimited - from superheroes to tiny little puppies to tiny little puppies FASHIONABLE doing it! Halloween is coming up soon, but why wait for the fun of being a fantasy character? I know many of you get stuck in a rut of just imitating your RL, but why

not try something wild! The sky is the limit, and your imagination holds more than I could recommend. So, get into some fashion fanstasy!



MAGIC: Trendy Tinkerbell

WHAT'S HOT! AUTUMN LOOKS

By Carrie Sodwind & Isabel Brocco

TOP designers Torrid Midnight and Haver Cole, were spotted together this week in dark autumn shades. Standing in store Shiny Things, the pair were setting off the season with smart outfits in black and charcoal, along with a splash of olive green. Torrid's hat and shorts gave her a cute baker-boy look.



TALKING FASHION: Torrid and Haver do Autumn

FUTURE FASHIONS

CHECK OUT THE TRENDIEST ITEMS ABOUT TO HIT SL STORES

By CARRIE SODWIND

CHECKER BY EAT RICE!

Dramatic, feathery and very Neko. This outfit won't look good on everybody but has unconventional wow-factor.
Ernst (171, 134, 35)



L\$150

VINYL JACKET

This jacket comes with a layers including a hooded sweatshirt. It's one of the looks for the new fall fresh from the drawing pad by INDIGO.
Sunset Arts (110, 202, 24)



L\$125

ARIA JUMPER DRESS

By MICROPHAGE

It is a bold experiment to mix tie-die colours with a cute fitted dress, but this latest release is boho hip.
Microphage Boutique, Seomna (102, 169, 46)



L\$350

High Heels
==Merlin==





High Heels
==Merlin==



Angel-Dessous & High Heels Merlin

presents





Angel Whitestars

High Heels
==Merlin==





Prag



Prag II

Come to visit our Mainstores
at
Blue Moon Bay
&
Volksland Beach

Volksland Beach : <http://slurl.com/secondlife/Volksland%20Beach/99/79/21>

Blue Moon Bay: <http://slurl.com/secondlife/Blue%20Moon%20Bay/164/156/22>

INVENTORY SNEAK PEEK

By ISOLDE FLAMAND

ROSE FARINA OF ROSE PETAL CREATIONS

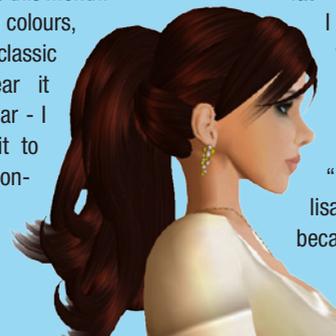


I REALLY LOVE THIS...

"... new blouse and skirt set called September, from Tete a Pied and designed by CJ Carnot. It's only available this month! I love the colours, and it's so classic I could wear it year after year - I even wore it to a Jaycatt concert with someone special!"

I CAN'T LIVE WITHOUT MY...

"... new sculptie boots by Onyx LeShelle at Maitreya! I bought the black ones, then the brown, then the white-should have just gotten the fat pack. I love to wear them with any length skirts and even with shorts."



I'M WILD ABOUT...

"... my hair from ET.D. It's called Chalisa II, in mahogany. It's PERFECT for me because I can dress it up or down, and it makes me feel fun and classy at the same time."

TROPICAL PALMS



By TINA (PETGIRL) BERGMAN

Tropical Arrangement

'Palms planter1'
By: Liliith Heart
Where: Hearth 1
220, 111, 25



L\$199



L\$320

Large Coconut Palm

With coconuts!
By: Julia Hathor
Where: PrimWorks
230, 41, 28



L\$350

Large Blue Latan Palm

Maracas Tropicals
By: Angel Maracas
Where: Rustic 92, 166, 23

L\$75

Tropical mexican palm

By: Liliith Heart
Where: Hearth 1
212, 95, 21



L\$100

Big Prim Foxtail Palm

By: Luna Bliss
Where: Callahans Isle 190, 205, 231



NIRVANA

Coconut Palm Tree
with relax pose
By: Carrie Grant
Where: Flora 51, 106, 21

L\$325

CREATIVE AND INNOVATIVE

WINNER OF TOP SL DESIGN AWARD TO BE DECIDED BY A RESIDENT VOTE *By REGIS BRAATHENS*

CREATIVITY, innovation and unconventional ideas were the winning attributes of the four shortlisted projects in the AvaStar sponsored 1st Annual Architecture & Design Competition.

The top designs were selected from 126 entries by an international jury and presented at the Ars Electronica festival in Austria this week. The overall winner will be decided by an online vote and will pick up a cheque for 1,000 Euros at the UNESCO World Cultural Heritage site Zollverein Essen, Germany. Vote now for your favourite at www.sl-award.com.

guru DanCoyote Antonelli is currently leading the poll with his technically elaborate 'Hyperformalism' project, lauded for its consequent abstraction and interactive elements. "My work is not a building in the usual sense, but rather a user interface in service to a fine art exhibition. Architecture in SL is user interface design" he said. Currently second is Creatina Ferraris's 'Living Cloud'. The cloud around her avatar implies the house is only an extension of one's body.



ADVERT

NEW SIMS *By VISCOUNT LISLE*

A HISTORIC CITY REPLICA, A TECHNOLOGY MUSEUM AND A NEW COPENHAGEN

The historic city centre of Bruges, Belgium has been lovingly recreated in a detailed virtual representation of the UNESCO World Heritage site.



Beautifully accurate, Bruges already contains a number of shops and the peaceful surroundings are sure to make for an enjoyable visit when it opens on September 15.

Belgique (208, 187, 25)

Technology B2B giant, Avnet, have entered SL with a retrospective look at their own fascinating history.



As well as a thorough and informative reproduction of their RL museum, they provide a 'Technology Center' with useful information on other technology companies in SL. This sim is a must for all SL technophiles.

Avnet (150, 155, 39)

Though still a work in progress, Copenhagen is set to be an interesting and exciting sim.



A product of the Think Tank for Internationalisation and Business Development, the sim is centred around 9 concrete proposals focussing on attracting RL residents to the Danish capital.

CPH (29, 89, 97)

TAKE YOUR PICK *Take a quick peek at the hot destinations in profile picks. This week: GUITARISTS*

NAME: ANDY GLASGOW

WHAT: Flintstone's home town
WHERE: Bedrock - Drymonia (171, 37, 252)

The Flintstone's home town of Bedrock provides many distractions for Andy at the end of a gig. Along with Fred's house you can practice your bowling skills and ride the dinosaur powered ferris wheel.

NAME: GROUCHO MARCH

WHAT: Forest hideaway
WHERE: Midsomer Isle (124, 93, 22)

It's easy to see why Groucho loves this heavenly collection of small hideaways full of forest and rock pools. It is a great romantic location to dance or cuddle up together with that special someone.

NAME: PAKITO CRIMSON

WHAT: Spanish hangout
WHERE: Madrid Ice Auditorium - Pak (180, 37, 96)

The Madrid Ice Auditorium on the Pak sim gives Pakito plenty of chance to hang out with other Spaniards. Music, videos and dancing help get the parties going but there are also quieter spaces to relax in.



bianca F.

*itland2 * london * kosrae*

DEVOTED TO FASHION





For advice write to
Randi Barracuda at:
dearrandi@the-avastar.com

DEAR

THREE MEN ON THE GO - SHOULD I PLAY THEM?



END OF RL RELATIONSHIP SPARKS MULTIPLE SEX ADVENTURES IN SECOND LIFE!

Dear Randi: I have been in SL for about two months now. When I first joined I was coming out of a long RL love affair and was looking to meet new guys for possible RL relationships. Now my problem is that I have too many guys! For the past two weeks I have been dating three different men, and all of them are telling me they

hope for a long-term commitment. They're all great guys, and to be honest, having sex with different people gives me a buzz - but I really don't think I've had enough time to start something serious. What should I do? — O.B.

Randi says: Be honest with all three of them about your situation. Tell each

guy you like him, but aren't ready for a commitment and don't want any pressure. If they don't know each other already, don't introduce them. Perhaps you could set aside regular date nights for all three of them and communicate by E-Mail in between. You're a lucky girl to be drawing so much interest. Enjoy the ride!

SL VIRGIN CONFUSED BY MAN'S ORAL SEX WISHES

Dear Randi: I long ago took a pledge in RL to stay a virgin until I am married. And I decided it made sense to behave the same way in SL. But my new boyfriend is really lovely and of course hot(!), and I'm facing a lot of temptation with him. I told him I like him very much and may grow to love him, but that I will remain a virgin in SL until I get a wedding ring here. Now he's asking me for oral sex and saying it "isn't really sex." I think giving him oral would be breaking my pledge. What do you think? — M.P.

Randi says: I have never bought the argument that oral sex is "not sex." In RL it is certainly a way to avoid getting pregnant, but although it may not technically be "sexual relations" it is definitely sex. There's a saying that it's not adultery if your spouse says it's OK. I'll say it's not sex if it's something you would do with your mother watching.

GUILT OVER SEX ROMP WITH BROTHER'S GIRL

Dear Randi: I recently joined SL on the advice of my brother, who has a Trans-Atlantic relationship with a beautiful lady and hopes to move it to RL. Recently he was away from his computer for a few days and I happened to meet her online. She said she was bored without my brother, and asked me to take her dancing. After about an hour she asked me to try a kissing ball with her, and soon we were in bed at her place. The sex was great, but I feel guilty. Should I tell my brother? — R.L.

Randi says: Absolutely not! You were as disloyal to him as she was. It would be awful if their relationship didn't work out because of one indiscretion. If he asks about what you think of her, tell him you think she's wonderful. But you need to agree with her never to tell him what happened. And in the future, you should show your brother some more respect.

RANDI

The Virtual World's
No 1 Agony Aunt

GIRLFRIEND HAS MURKY PAST

Dear Randi: I recently met a lady who is beautiful, articulate, sweet and funny — just the kind of girl I'd love to have in RL. But we had a conversation last night in which she told me all about her SL sexual history. She said that several months ago she was into all sorts of experimentation,

creating alts to have straight and gay sex with both men and women. She says she has dumped all the alts and it's out of her system, but I still worry if she's not quite who I thought she was. Help! — N.S.

Randi says: First of all, she came to you with the story and you didn't find out from a

third party. So that means that not only is she a trustworthy woman but she also trusts you. She never cheated on you, so put her past activities back in the past. If you really can't handle her history, then move on quickly. But it sounds as if you might have a wonderful and interesting long-term girl.

RANDI'S PHOTO CASEBOOK RAFA'S RL DILEMMA: WEEK 3



callie cline
in callifornia



stay awhile...
shopping • beaches • entertainment



Freebies **SL's best FREE stuff!**

THIS WEEK: MIRRORS

BY PETRONILLA PAPERDOLL

MIRROR mirror on the wall, who's the fairest of them all?

Never mind that, you can find a wide choice of decorative mirrors for L\$1 – and you can't say fairer than that. Take a tour at at **Enkyns** (Orbiuna, 247, 105, 351) for a variety, but if you want to see yourself, check out the Surprising dressing table by **Seagel Neville** (Shaka, 135, 164, 27).

Sit on the stool, in front of a table with perfumes and lipstick, and you will see yourself in the mirror. A blue menu allows you to choose among twelve funny faces. You can also try all the default SL animations and your avatar will perform them in the mirror. It seems magic, but your avatar is simply changing position, entering inside the object.

You can use the table

as a nice gift to a newbie friend to show some of the unusual possibilities in SL. Like all good freebies, the table is fully 'moddable', so you can unlink its 29 primitives and build a new one, using only the original scripted parts - the stool and the mirror itself.



COMPLETE WITH MIRROR:
Every woman's necessity



THE FAIREST OF THEM ALL:
Petronilla Paperdoll

DO



DOS AND DON'TS: MINI-MAP

By GAETANA FAUST

DON'T

- + Look for the little green dots or Ts in the map to see where the people are.
- + Select View/Mini-Map to show or hide it on your viewer.
- + Navigate by looking at the directions and objects shown in the map and the line of sight displayed.
- + Double click the mini-map to open the world map.
- + Close or re-size the mini-map by using the controls in the corners.

- Keep the mini-map open if you're sitting in one place and need more space on the screen.
- Forget you can uncheck Rotate Mini-Map in Preferences to have the map's perspective remain stationary, where North is always at the top.
- Be confused by the red line and arrow. They point you toward the last landmark you used.
- Ignore the colour of objects. Aqua shows where your stuff is located.

My First Day in Second Life

PastaPastina Panhandle sells clothes at her **Pastaria Al Dente** store on **Perlendstrand**.

The AvaStar: How was your first day in SL?

PastaPastina Panhandle: It was so stressful! I had some friends in SL who helped me when I logged in but that was the stressful part – three girls all talking at the same time - do this, do that! And then I had to change my awful hair and newbie flip flops.

TA: What was your most embarrassing moment?

PP: I sat down on a camping chair and when I zoomed in I saw I wasn't wearing any undies under my skirt. I blushed at home in front of my computer! I started to search for undies and eventually had to settle for something horrible and purple.

TA: Funniest moment?

PP: I was looking for my sister and she was standing totally naked on the roof of our first home. What's more, in front of our home was the German newbie island! Welcome to SL!



FASHIONISTA:
PastaPastina Panhandle



Alegria Designs

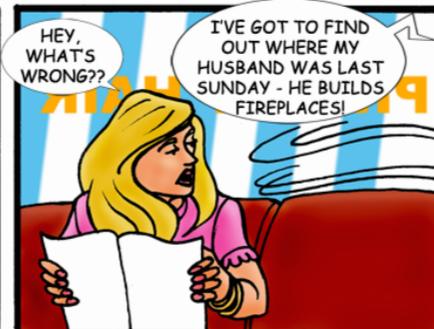
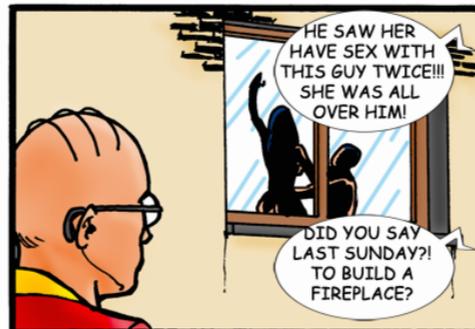
Sexy In any Language

BIKINIS SHOES BOOTS DENIM FANTASY WEAR
EYES JEWELRY SILKS MENS T-SHIRTS

HOT Slaggin'

ARTWORK:
Ermanno Spitteler

"GOSSIP"



Jewelry Exposition

2007

September 15 - 22

8 days. Over 80 jewelers.

For eight days, over eighty of Second Life's jewelry designers will be gathered in one place. Jewelry Exposition features everything from casual jewelry to wedding sets, from anklets to hairpins, from delicate Victorian pieces to chic modern accessories. Add to that designer-run events and classes, a treasure hunt, and an auction benefiting the American Red Cross, and it's an event no jewelry lover will want to miss.

<http://www.sljewelryexposition.com>

THE GUIDE

TOP EVENTS AND ENTERTAINMENT

THIS WEEK: TROPICAL SEA

UNWIND IN THE WAVES
THE BAY

FIERY HOT: Dominari Beach

PARADISE BEACHES

By GAETANA FAUST

SL'S LUSHEST GETAWAYS AND WHITEST SANDS

REWARD your hard work - take the day off and hit the beaches. Enjoy the sand between your toes, with friends or a loved one. You can find sun, relaxation and fun at one of the many gorgeous beach sims.

Explore some of the many romantic hideaways at the huge beach in Dominari (188, 70, 29). Lie in the sun or snuggle in the tropical breeze. Torches light your way down to the beach from the Hot Sax Jazz Club, where you can dance under the stars and watch the dolphins leap playfully in the surf below. Dance on the pier at the Laguna Beach Club in Laguna (123, 40, 26) or just lounge on one of the groovy sofas placed next to roaring fires. Find a quiet spot near the bar or near one of the little waterfalls to pause and take in the view.

Havens Paradise (76, 168, 30) is an African idyl. Follow the boardwalk around this lovely sim amid graceful palm trees and giraffes grazing next to peaceful waters. The gorgeous vegetation sets the scene for romance, and you may also be able to catch a live music concert at Havens Reef while you're there. Listen to the calming sound of the waves crashing on the white, sandy shore at Piren Bistrano (29, 28, 22), where you can build a sand castle under the hot sun. Stroll along the long thin strips of sand in Oahu (117, 74, 24) as you experience a day in Hawaii. The beautiful beach is lined by high-rises, which enclose it.

Mix and mingle at Boots' Gay Beach in Mission Beach (56, 117, 22) especially for windsurfing - or just gather around a campfire and chat while the sun sets.



GATHER in the drum circle to release some tension, or find yourself a raft and just drift with the waves.

Where: The Bay
(28, 156, 21)

ROMANCE IN THE SUN THAT'S AMORE



COSY beach-side hut with a steamy pool, loungers and a tropical ballroom.

Where: Publius
(172, 170, 21)

BUSTLING AND RUSTIC STRAWBERRY



GROUPS of friends and endless chat keep the social scene lively here. Where: Strawberry
(104, 199, 21)

9.14. - 9.20.

DON'T MISS! –

All times are given in SL Time



LIVE MUSIC

SINATRA CARTIER

Old Blue Eyes lives on in SL through the work of Sinatra Cartier who will be covering songs at stylish Blue Moon club. Promises to be a romantic evening.

When: September 18, 13:00

Where: Seabourne (98, 24, 22)



NIGHTLIFE

TALK LIKE A PIRATE

Ahoy treasure seekers! Aazy's Place hosts a themed party to celebrate International Talk Like a Pirate Day.

When: September 19, 15:00

Where: Dreams Come True (125, 99, 38)



LIVE MUSIC

AVVY BARZANE

Avvy Barzane brings his indie rock originals and mixed covers to Taff's Bar.

When: September 17, 13:00

Where: Cymru (163, 178, 29)



ENTERTAINMENT

THE HAUNTING HOUR

Only the brave will enjoy listening to horror shows in the dark setting of this gothic graveyard.

When: September 15, 18:00

Where: Clinker (176, 238, 53)



LIVE MUSIC

PRODUTO ACABADO

Don your sombrero and go celebrate Mexican Independence Day!

When: September 16, 10:00

Where: Diegoland (216, 150)



EVENT OF THE WEEK!

SLAB! ANNIVERSARY

Happy Birthday SLAB! Designs! Pompo Bombacci and Giada Visconti are hosting a party on their new Island, with big competition prizes.

When: September 15, 13:00

Where: Pahrengill (123, 190)

EVENTS OF THE WEEK

All times are given in SL Time



DISCUSSION

BRAND METHODOLOGY

Gain valuable insight from experts on how to improve your brand image in-world at this informative presentation and discussion.

When: September 15, 09:00

Where: Yongdong (131, 133, 22)



EXPOSITION

JEWELLERY DESIGN

Adorn yourself with new designs or marvel at the tiny prim work on offer. There's also a last day charity auction to benefit the American Red Cross.

When: September 15 – 22

Where: OnRez (208, 98, 24)



DISCUSSION

PSYCHOLOGY OF CYBERSPACE

Discuss the pros and cons of cyber living at this talk to be held in the newly opened US Healthcare Crisis Pavilion, chaired by DR Lapsus Weinstein.

When: September 16, 8:00

Where: Ongwuti (27, 145)



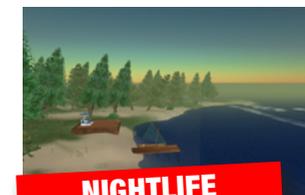
EVENT OF THE WEEK!

FILM SCRIPT COMPETITION LAUNCH PARTY

The 'Weltbild sucht den Avastar' film competition is set to launch with a bang at Weltbild's brand new island. Be sure to mingle with SL celebs!

When: September 15, 10:00

Where: Weltbild (133, 133, 30)



NIGHTLIFE

SWAP PARTY

Find some vintage fashion items at this swap party where you model an outfit that you are willing to exchange.

When: September 14, 18:00

Where: Insula Inferi (186, 234, 611)

WANT TO SEE YOUR EVENT HERE?

DO you have an event which you would like to see published in The AvaStar's Events section? If so, email us details at newsdesk@the-avastar.com.

THE AVASTAR OF THE WEEK

By COYNE NAGY



SELINA GREENE

*SELINA GREENE IS CO-OWNER OF BOOK ISLAND AND
CO-HOSTS THE SL BOOK FAIR.*

AVA - ID CARD

NAME: SELINA GREENE PROFESSION: Businesswoman and community builder
BIRTH DATE: 1/4/2007 ATTITUDE: Kind but doesn't stand for nonsense

INTERVIEW

The AvaStar: What is your best feature?

Selina Greene: My eyes and size zero frame - there are too many females wandering around with massive breasts in SL! Personality wise, I always tell it as it is, even if you don't want to hear it, but I'll never desert a friend.

TA: What do you do in SL?

SG: I'm the co-creator and owner of Book Island and Publishing Island with over 70 publishing and writing related shops and I run the book publishing shop, Vision on Book Island.

TA: What would you change in SL?

SG: I'd do away with voice - I love the fact the written word reigned supreme - and age verification and would look to reduce the endless supply of new mainland sims. Also, hold mandatory SL etiquette classes for newbies! RL manners shouldn't be forgotten in SL!

TA: What is the funniest thing you've seen in SL?

SG: We had a dog run amok in the middle of an event with around 60 people, it was jumping all over the guests.

TA: Who is most precious to you in SL?

SG: My SL and now RL partner Micca.